

The European transport industry is witnessing a turning point. While the European “domestic” market is weaker, the emerging economies are increasingly becoming a threat to European industrial leadership.

The RACE2050 foresight study aims to identify key success factors for sustainable growth of the European transport industry and for policies which can increase its strength in a long-term perspective up to 2050. The project developed a set of “Dark” scenarios for 2030 as a didactic tool, which addresses a negative, but avoidable, trajectory. This is a crucial tool for understanding the “no-go” paths, and choosing “go-go” trajectories, thus escaping decline and even implementing a “Bright” scenario for 2030 and 2050.

The project RACE2050 invites industry stakeholders, citizens and policy makers to discuss the future of the EU transport industries. Central points of discussion will be the following three key questions.

- 1) *Cassandra Cries! What is the future of the EU transport Industry?*
- 2) *An inner chance. The relevance of the EU domestic market.*
- 3) *Emerging economies: from opportunity to threat?*

We are looking forward to welcoming you in Brussels!

29<sup>th</sup> January 2015, 9.30am - 5pm

Venue:

The European Economic and Social Committee - EESC

Van Maerlant building,  
2, rue Van Maerlant, 1040 Brussels

Free registration and conference details at

[www.race2050.org](http://www.race2050.org)

or via e-mail to

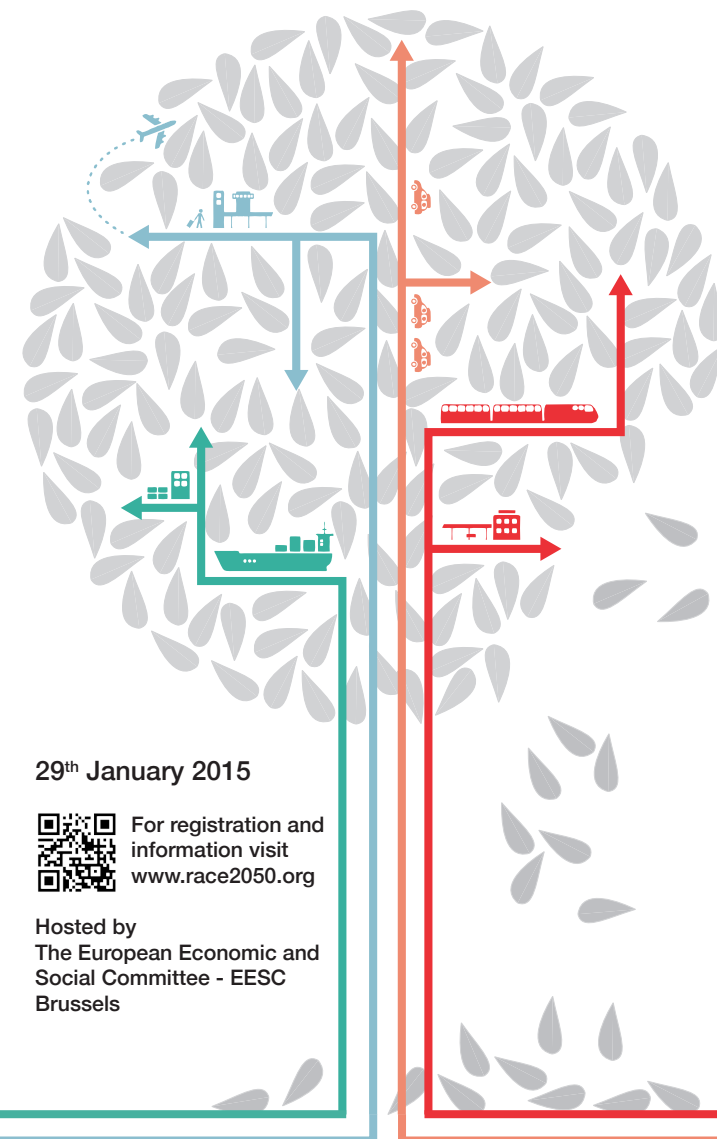
[massimo.moraglio@tu-berlin.de](mailto:massimo.moraglio@tu-berlin.de)



Between dark scenarios and a bright future



Conference for a sustainable and competitive European transport industry by 2050



29<sup>th</sup> January 2015



For registration and information visit  
[www.race2050.org](http://www.race2050.org)

Hosted by  
The European Economic and Social Committee - EESC  
Brussels

# CONFERENCE PROGRAMME

9:30 Registration and welcome coffee

10:00 **Opening: Cassandra Cries! Which future for the EU transport industry?**

Chair and Opening: Stefan Back, EESC

- RACE2050 Essential  
Massimo Moraglio, RACE2050 Project Coordinator
- Bringing the forecasts together. The “Transport Synopsis” website  
Robin Kellermann, RACE2050
- Last call for boarding!  
Didier Schmitt, EC
- Avoiding a gloomy future: rising a discussion about European mobility  
Liam Breslin, DG-Research

11:00 *Coffee and Tea*

11:15 **An inner chance. The relevance of the EU domestic market**

Chair and comments: Mr Edgardo Maria Iozia, EESC

- Challenging the future, the role of scenarios  
Roland Kupers, University of Oxford, UK
- Industrial trajectories for the automotive sector,  
Martin Krzywdzinski, WZB, Germany
- Beyond transport inertia and uncertainties: which role for the White Paper  
Rolf Diemer DG-Move  
Comments by Merja Hoppe ZHAW, Switzerland, Nuno Ribeiro VTM, Portugal

Debate

12:45 *Lunch offered to all participants*

13:45 **Displaying the future: RACE2050 scenarios’ video-clip**

Aharon Hauptman, TAU, Israel

14:15 **Emerging economies: from opportunity to threat?**

Chair and comments: Mr Sorin Ioniță, EESC

- Building a sustainable future: RACE2050 bright scenarios  
Karlheinz Steinmüller, Z-Punkt, Germany
- Energy, environment and industrial competitiveness  
David Tyfield, Lancaster University, UK
- Security Foresight Methodologies: a Growing Role for an uncertain Future?  
Michael Remes EFPC, UK and Aharon Hauptman, TAU, Israel
- Which policies? Suggestions for the future  
Andreas Kopp, World Bank  
Comments by Johanna Ludvigsen TOI, Norway, Tom Ritchey, RCAB, Sweden

Debate

16:00 *Coffee and Tea*

16:15 **Conclusions**

- Alessandro Damiani, DG-Research
- Hans-Liudger Dienel, TUB Germany
- DG-MOVE Representative

[www.race2050.org](http://www.race2050.org)

[www.transport-synopsis.eu](http://www.transport-synopsis.eu)



The project RACE2050 has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 314753

RACE2050 partners



Technische Universität Berlin, Germany  
[www.tu-berlin.de](http://www.tu-berlin.de)

-Coordinator-



Unit for Technology and Society  
Foresight, Tel-Aviv University, Israel  
[www.tau.ac.il](http://www.tau.ac.il)



Institute for transport Economics, Norway  
[www.toi.no](http://www.toi.no)



Ritchey Consulting AB, Sweden  
[www.ritcheyconsulting.org](http://www.ritcheyconsulting.org)



Zurich University of Applied Sciences, Institute  
of Sustainable Development, Switzerland  
[www.zhaw.ch](http://www.zhaw.ch)



VTM Consultores, Portugal  
[www.vtm.pt](http://www.vtm.pt)